

# Spot Manager: Placed, 10/16/12-10/22/12



Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
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Advertiser: POL/Upton for All of Us

Order: 210963

WOOD	10/16/12	5am Daybreak	5a-6am	5:42:07 AM	UP1204TVH	:30	P4		Yes	\$150.00	2
WOOD	10/16/12	6am Daybreak	6-7a	6:18:12 AM	UP1204TVH	:30	P4		Yes	\$400.00	1
WOOD	10/16/12	6am Daybreak	6-7a	6:41:15 AM	UP1204TVH	:30	P4		Yes	\$400.00	5
WOOD	10/16/12	Today Show	658-9a	8:43:52 AM	UP1204TVH	:30	P4		Yes	\$650.00	2
WOOD	10/16/12	News 8 @ Noon	12-1p	12:54:45 PM	UP1204TVH	:30	P4		Yes	\$225.00	1
WOOD	10/16/12	M-F News 8 @ 530p	530-6p	5:46:23 PM	UP1204TVH	:30	P4		Yes	\$675.00	4
WOOD	10/16/12	M-F News 8 @6p	6-630p	6:29:04 PM	UP1204TVH	:30	P4		Yes	\$1,125.00	1
WOOD	10/16/12	Inside Edition	7-730p	7:12:06 PM	UP1204TVH	:30	P4		Yes	\$450.00	1
WOOD	10/16/12	M-F News 8 @ 11	11-1135p	11:25:41 PM	UP1204TVH	:30	P4		Yes	\$900.00	4
WOOD	10/16/12	Tonight Show w/ Leno	1135-1235a	11:47:41 PM	UP1204TVH	:30	P4		Yes	\$300.00	7
WOOD	10/16/12	Tonight Show w/ Leno	1135-1235a	12:30:43 XM	UP1204TVH	:30	P4		Yes	\$300.00	1
WOOD	10/17/12	5am Daybreak	5a-6am	4:58:34 AM	UP1204TVH	:30	P4		Yes	\$150.00	1
WOOD	10/17/12	6am Daybreak	6-7a	6:17:42 AM	UP1204TVH	:30	P4		Yes	\$400.00	7
WOOD	10/17/12	6am Daybreak	6-7a	6:51:14 AM	UP1204TVH	:30	P4		Yes	\$400.00	2
WOOD	10/17/12	Today Show	658-9a	8:58:30 AM	UP1204TVH	:30	P4		Yes	\$650.00	1
WOOD	10/17/12	News 8 @ Noon	12-1p	12:24:05 PM	UP1204TVH	:30	P4		Yes	\$225.00	3
WOOD	10/17/12	M-F News 8 @ 530p	530-6p	5:41:43 PM	UP1204TVH	:30	P4		Yes	\$675.00	3
WOOD	10/17/12	M-F News 8 @6p	6-630p	6:18:31 PM	UP1204TVH	:30	P4		Yes	\$1,125.00	3
WOOD	10/17/12	Inside Edition	7-730p	7:12:29 PM	UP1204TVH	:30	P4		Yes	\$450.00	3
WOOD	10/17/12	M-F News 8 @ 11	11-1135p	11:13:36 PM	UP1204TVH	:30	P4		Yes	\$900.00	1
WOOD	10/17/12	Tonight Show w/ Leno	1135-1235a	11:47:15 PM	UP1204TVH	:30	P4		Yes	\$300.00	5

[Filtered by: ] [Sorted by: Advertiser]

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Advertiser: POL/Upton for All of Us

Order: 210963

WOOD	10/17/12	Tonight Show w/ Leno	1135-1235a	12:09:25 XM	UP1204TVH	:30	P4		Yes	\$300.00	2
WOOD	10/18/12	5am Daybreak	5a-6am	4:58:04 AM	UP1204TVH	:30	P4		Yes	\$150.00	4
WOOD	10/18/12	6am Daybreak	6-7a	6:09:32 AM	UP1204TVH	:30	P4		Yes	\$400.00	6
WOOD	10/18/12	6am Daybreak	6-7a	6:29:15 AM	UP1204TVH	:30	P4		Yes	\$400.00	3
WOOD	10/18/12	Today Show	658-9a	7:29:30 AM	UP1204TVH	:30	P4		Yes	\$650.00	4
WOOD	10/18/12	News 8 @ Noon	12-1p	12:16:49 PM	UP1204TVH	:30	P4		Yes	\$225.00	4
WOOD	10/18/12	M-F News 8 @ 530p	530-6p	5:54:05 PM	UP1204TVH	:30	P4		Yes	\$675.00	1
WOOD	10/18/12	M-F News 8 @6p	6-630p	6:14:24 PM	UP1204TVH	:30	P4		Yes	\$1,125.00	4
WOOD	10/18/12	Inside Edition	7-730p	7:28:20 PM	UP1204TVH	:30	P4		Yes	\$450.00	4
WOOD	10/18/12	M-F News 8 @ 11	11-1135p	11:33:34 PM	UP1204TVH	:30	P4		Yes	\$900.00	2
WOOD	10/18/12	Tonight Show w/ Leno	1135-1235a	12:10:39 XM	UP1204TVH	:30	P4		Yes	\$300.00	6
WOOD	10/18/12	Tonight Show w/ Leno	1135-1235a	12:29:50 XM	UP1204TVH	:30	P4		Yes	\$300.00	3
WOOD	10/19/12	5am Daybreak	5a-6am	5:29:36 AM	UP1204TVH	:30	P4		Yes	\$150.00	3
WOOD	10/19/12	6am Daybreak	6-7a	5:59:30 AM	UP1204TVH	:30	P4		Yes	\$400.00	8
WOOD	10/19/12	6am Daybreak	6-7a	6:47:19 AM	UP1204TVH	:30	P4		Yes	\$400.00	4
WOOD	10/19/12	Today Show	658-9a	7:59:15 AM	UP1204TVH	:30	P4		Yes	\$650.00	3
WOOD	10/19/12	News 8 @ Noon	12-1p	12:54:07 PM	UP1204TVH	:30	P4		Yes	\$225.00	2
WOOD	10/19/12	M-F News 8 @ 530p	530-6p	5:55:23 PM	UP1204TVH	:30	P4		Yes	\$675.00	2
WOOD	10/19/12	M-F News 8 @6p	6-630p	6:18:57 PM	UP1204TVH	:30	P4		Yes	\$1,125.00	2
WOOD	10/19/12	Inside Edition	7-730p	7:11:04 PM	UP1204TVH	:30	P4		Yes	\$450.00	2
WOOD	10/19/12	Friday 8-9p	8-9p	7:57:57 PM	UP1204TVH	:30	P4		Yes	\$750.00	1

[Filtered by: ] [Sorted by: Advertiser]

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Advertiser: POL/Upton for All of Us											
Order: 210963											
WOOD	10/19/12	M-F News 8 @ 11	11-1135p	11:10:52 PM	UP1204TVH	:30	P4		Yes	\$900.00	3
WOOD	10/19/12	Tonight Show w/ Leno	1135-1235a	11:58:24 PM	UP1204TVH	:30	P4		Yes	\$300.00	8
WOOD	10/19/12	Tonight Show w/ Leno	1135-1235a	12:31:05 XM	UP1204TVH	:30	P4		Yes	\$300.00	4
WOOD	10/20/12	Daybreak Sat 6am	6-7a	6:23:43 AM	UP1205TVH	:30	P4		Yes	\$150.00	2
WOOD	10/20/12	Daybreak Sat 6am	6-7a	6:48:42 AM	UP1205TVH	:30	P4		Yes	\$150.00	1
WOOD	10/20/12	Daybreak Sat@7am	658-8a	7:06:59 AM	UP1205TVH	:30	P4		Yes	\$275.00	1
WOOD	10/20/12	Daybreak Sat@7am	658-8a	7:48:15 AM	UP1205TVH	:30	P4		Yes	\$275.00	2
WOOD	10/20/12	Today Show Saturday	758-10a	9:26:05 AM	UP1205TVH	:30	P4		Yes	\$375.00	1
WOOD	10/20/12	Today Show Saturday	758-10a	9:43:07 AM	UP1205TVH	:30	P4		Yes	\$375.00	2
WOOD	10/20/12	Notre Dame Football	(3:30:00 PM-7:00 PM)	3:33:13 PM	UP1205TVH	:30	P4		Yes	\$450.00	2
WOOD	10/20/12	Notre Dame Football	(3:30:00 PM-7:00 PM)	4:17:13 PM	UP1205TVH	:30	P4		Yes	\$450.00	1
WOOD	10/20/12	Notre Dame Football	(3:30:00 PM-7:00 PM)	5:09:39 PM	UP1205TVH	:30	P4		Yes	\$450.00	3
WOOD	10/20/12	Saturday News 8 @11	11-1130p	11:26:02 PM	UP1205TVH	:30	P4		Yes	\$900.00	1
WOOD	10/20/12	Saturday Night Live	(11:30:00 PM-1:00 AM)	12:48:59 XM	UP1205TVH	:30	P4		Yes	\$600.00	2
WOOD	10/20/12	Saturday Night Live	(11:30:00 PM-1:00 AM)	12:59:46 XM	UP1205TVH	:30	P4		Yes	\$600.00	1
WOOD	10/21/12	Daybreak Sun @6am	6-7a	6:08:20 AM	UP1205TVH	:30	P4		Yes	\$125.00	2
WOOD	10/21/12	Daybreak Sun @6am	6-7a	6:40:43 AM	UP1205TVH	:30	P4		Yes	\$125.00	1
WOOD	10/21/12	Daybreak Sun @7am	658-8a	7:13:15 AM	UP1205TVH	:30	P4		Yes	\$250.00	1
WOOD	10/21/12	Daybreak Sun @7am	658-8a	7:29:57 AM	UP1205TVH	:30	P4		Yes	\$250.00	2
WOOD	10/21/12	Today Show Sunday	758-9a	8:29:30 AM	UP1205TVH	:30	P4		Yes	\$600.00	1
WOOD	10/21/12	Sun News 8 @6p	6-7p	6:26:29 PM	UP1205TVH	:30	P4		Yes	\$750.00	1

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Advertiser: POL/Upton for All of Us

Order: 210963

WOOD	10/21/12	Football Night in America	(7:00:00 PM-8:00:00 PM)	7:16:51 PM	UP1205TVH	:30	P4		Yes	\$500.00	1
WOOD	10/21/12	NFL Football	(8:00:00 PM-11:00:00 PM)	9:52:27 PM	UP1205TVH	:30	P4		Yes	\$1,500.00	1
WOOD	10/21/12	Sun 11p News (NFL)	1130-12a	12:07:29 XM	UP1205TVH	:30	P4		Yes	\$500.00	1
WOOD	10/21/12	NFL Sports Overtime	12-1230a	12:36:06 XM	UP1205TVH	:30	P4		Yes	\$250.00	1
WOOD	10/22/12	WOOD News @ 430am	430-5a	4:46:21 AM	UP1205TVH	:30	P5		Yes	\$25.00	2
WOOD	10/22/12	5am Daybreak	5a-6am	5:18:06 AM	UP1205TVH	:30	P4		Yes	\$150.00	1
WOOD	10/22/12	6am Daybreak	6-7a	6:10:31 AM	UP1205TVH	:30	P4		Yes	\$400.00	2
WOOD	10/22/12	6am Daybreak	6-7a	6:52:31 AM	UP1205TVH	:30	P4		Yes	\$400.00	1
WOOD	10/22/12	Today Show	658-9a	8:36:40 AM	UP1205TVH	:30	P4		Yes	\$650.00	1
WOOD	10/22/12	News 8 @ Noon	12-1p	11:58:43 AM	UP1205TVH	:30	P4		Yes	\$225.00	1
WOOD	10/22/12	M-F News 8 @ 530p	530-6p	5:49:08 PM	UP1205TVH	:30	P4		Yes	\$675.00	1
WOOD	10/22/12	M-F News 8 @6p	6-630p	6:15:30 PM	UP1205TVH	:30	P4		Yes	\$1,125.00	1
WOOD	10/22/12	Inside Edition	7-730p	7:20:07 PM	UP1205TVH	:30	P4		Yes	\$450.00	1
WOOD	10/22/12	M-F News 8 @ 11	11-1135p	11:13:57 PM	UP1205TVH	:30	P4		Yes	\$900.00	1
WOOD	10/22/12	Tonight Show w/ Leno	1135-1235a	11:58:57 PM	UP1205TVH	:30	P4		Yes	\$300.00	1
WOOD	10/22/12	Tonight Show w/ Leno	1135-1235a	12:28:46 XM	UP1205TVH	:30	P4		Yes	\$300.00	2

\$38,550.00 79

\$38,550.00 79

\$38,550.00 79

[Filtered by: ] [Sorted by: Advertiser]